

# MAROS KVASNAK

projects@maroskvasnak.com  
Portfolio: [www.maroskvasnak.com](http://www.maroskvasnak.com)

## PROFILE

My design and development experience includes e-commerce sites, content management systems (CMS), database-driven applications, blogs, Flash animation and Flash applications. My skills include XHTML, CSS, Adobe Creative Suite software (expert level), Web 2.0 concepts and standards compliance. My many years of experience in web design, from corporate identity to individual project design, give me a keen insight into multi-channel content delivery strategies.

I am experienced in mentoring and managing designers and developers in all aspects of project scope, requirements, and budgets. I combine a conceptual perspective with strong leadership and communication skills, high energy and a passion for all aspects of design. I see my role as an educator and advocate for the leveraging of new technologies.

I am able to effectively liaise with teams and individuals from diverse departments and disciplines. I keep up-to-date with new developments in digital technology and marketing and I am focused on their transfer into real, tangible and measurable business benefits.

I am hard working, driven by set goals and morals, dedicated to maintain high quality standards. Charismatic, I work very efficiently as an individual or as part of a team.

## SKILLS

- Teaching & Training
- Adobe Certified
- Adobe Creative Suite (expert level)
- XHTML 1.0 Strict, CSS 2.1, Javascript, Web 2.0, accessibility, SEO, semantics
- LAMP development environment, PHP 5 with MySql (MVC), NetBeans
- ASP.NET 3.5 with SQL server
- Web graphic & template development, E-commerce, CMS

## EMPLOYMENT

### **Head of Web Design Education**

**2006-Current**

Bickenhall College  
London College  
London School of Computer Education

Baker St. London  
Oxford Circus,  
Liverpool St.

This is truly the most unique opportunity in my life. All my previous experiences are put to test - my leadership, field expertise gained throughout years in IT and support. Establishing a good relationship with my students is crucial to me to ensure their future success.

Delivery of web and graphic design courses

- Adobe Creative Suite
- PHP 5.0 OOP with MySql
- ASP.NET 3.5 with SQL Server
- XHTML 1.0, CSS 2.1, JavaScript
- Web 2.0 concepts
- SEO and accessibility
- Microsoft SQL Server 2005

It is my personal belief to work towards making the web a better place for everybody. Therefore, my delivery across multiple subjects related to web (XHTML, CSS, PHP5, JavaScript) carries strong emphasis on accessibility, standard code compliance and correct implementation of semantics.

### **Multimedia Manager**

**2005-2006**

Chapters Digital

Victoria, London

Development of Chapters Entertainment web portal involved working with multiple teams of editors and PR agencies to reach the project objective. The portal has been built on PHP5, MySql with XHTML, CSS and JavaScript. Shortly after the project lifted off, the site became the most visited on the extensive Chapters network. My other involvements with other projects included web template design and digital photo corrections among others.

## Director

2003-2004

KXDesign  
USA

Pennsylvania,

Clients: Chamber of Commerce members, Remax, Century21, Clear Channel Broadcasting  
Management and creative leadership of web design and web development: user experience, content organization, design and building of navigation and interface. Client proposal development and pitch presentation.

## EDUCATION

Adobe Certified Expert - Adobe Flash CS3

2009

Realtor ® Penn State University, Mont Alto, USA  
Bachelor of Science in Management Information Systems

2004

2000-2004

Shippensburg University, Shippensburg, USA

## PROJECTS

U.E. INTERNATIONAL - Freelance - Ongoing

United Enterprises International (UEI) specializes in establishing a wide range of business ventures using a dynamic, hands-on approach. All of their projects are managed by a dedicated team of industry experts, each with an individual market-specific focus. I have been involved with UEI by providing consultancy in project direction and ensuring that all project deadlines are met. Some of my work duties include writing of standard compliant XHTML, CSS, Spry Framework, Flash AS 3.0.

TUNINGTRADER - Developer and Design (LAMP) - Ongoing

I have been involved in building this project from the start. From the design to implementing the content management based on the Front controller design pattern. Currently, tuningtrader.com features over 6000 products from well established suppliers and manufacturers from USA, UK, Germany, China and Japan. I have been collaborating and managing teams to assist with the project development and direction. As a next step Zend framework is being introduced to this project.

BOOKMARKKEEPER - Developer and Design (LAMP) - Ongoing

Online bookmark portal, providing my students with a central place for storing useful links which are used during their studies with me. This simple and well received website provides a great resource for my current students.

DIRECT TOUCH – Freelance (LAMP) - 2008

My duties when working with Direct Touch Ltd were back end development (PHP, MySql), web site maintenance, creating new system plugins, ensuring system availability, server and database management. During my involvement the site portfolio expanded to USA and Israel.

TRINGLISH LTD - Freelance - 2008

My collaboration with Tringlish Ltd involved setting up server structures on Windows and Linux platforms. Some of my project contributions included template designs, Flash animations and Action Script 3.0, implementation of e-commerce solutions.

Other project work is available on request!

## LANGUAGES

SLOVAK	Mother Language
ENGLISH	Fluent written, speaking, technical

## HOBBIES

Web development and design, modern marvels, technology, car tuning, music and fitness.

REFERENCES AVAILABLE UPON REQUEST